

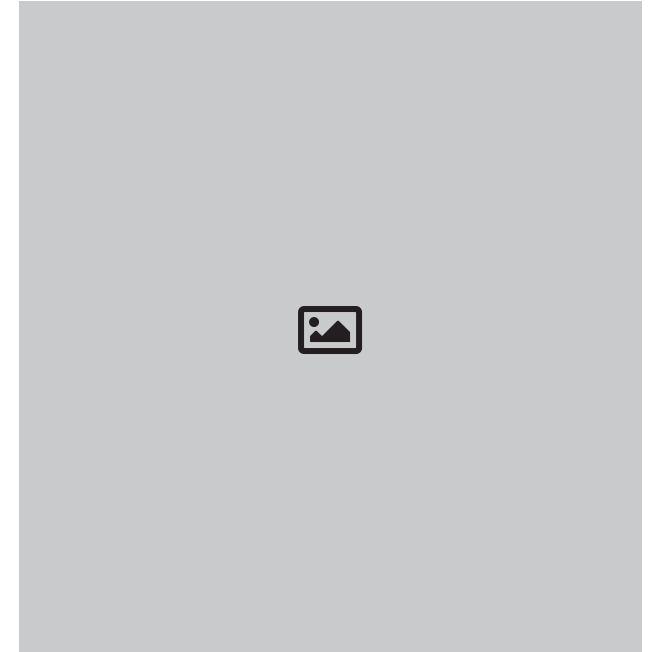
Persona Name

I fit into these demographics:

A quote that captures the essence of who I am:

These are my goals:

Here are my challenges and pain points:



These are my values:

How you build and lose trust with me:

This is the content I consume:

Other important facts about me:

This summarizes who I am and what's true about me: